

CloudMade – Product Manager - Websites

The Opportunity

In the last 24 months the landscape of the mobile world has changed. Now 100Ms of consumers around the world have access to a vast catalogue of high-quality low-cost applications. 100,000s of app developers around the world have access to tools that make it easier than ever before to design, build and market applications to a hungry audience. Handset OEMs from California to Korea to China are competing for the attention of the next 100Ms smartphone consumers, as the global smartphone user base hits 1Bn users in the next 24 months.

Applications are central to the mobile user experience. And few are in more demand than location based apps from navigation, to travel, to check-ins, to social. We believe that by 2013, most of the applications running on the 1Bn smartphones in use around the world will use location in some way to enhance the user experience. At CloudMade we are building the apps and platform that will enable the location aware user experiences of the future.

About Us

In the last 2 years CloudMade has grown a community of over 22,500 developers around the world building applications that use location in unique ways. CloudMade's location platform lets mobile and web developers get access to a huge choice of different tools, services and map data from which they can imagine, build, deploy and monetize truly unique applications.

CloudMade's first generation tools like the Style Editor have allowed developers and designers to completely customize the look and feel of maps in their applications, letting them create user experiences tailored to their users. Developer tools like the iPhone Maps SDK let developers rapidly build and deploy apps onto iOS platform. Our iPhone Location Based Advertising SDK have created new monetization opportunities for developers of all sizes.

With a world-class team, over \$20M in funding and a powerful developer platform, CloudMade is now expanding its developer tools to bring location to more application categories on more mobile platforms whilst also launching new location-based apps that will delight app consumers around the world.

We want you to join us on our journey.

Your Mission:

As Product Manager – Websites, your mission is to lead website products with a number of CloudMade's leading customers from the Navigation and Handset OEM space. Working closely with CloudMade's Kyiv based Engineering, QA, Product Management and Design teams you will be responsible for:

- Leading the development of customer web-development projects that will involve integrating CloudMade's location development platform into a number of different web portals

- Working closely with CloudMade customers in the United States, Europe and Asia to understand and help shape their requirements so they deliver websites that delight and amaze their users around the world
- Advising CloudMade customers on Web2.0 development, SEO, user-centered design and other web best-practices
- Helping CloudMade customers utilize the full potential of CloudMade's powerful platform
- Owning project proposals that will include UI design, scope, functional requirements, cost and effort estimates, that will involve extensive interaction with CloudMade customer as well as CloudMade's own Project Management teams

This position is based in CloudMade's Kyiv Product Management and Design team. Reporting to CloudMade's co-Founder and Head of Products, Nick Black. You will be part of a tight-knit, high performing team made up of Kyiv's best Product Managers, UI Designers and Graphic Designers. You will be working daily with CloudMade's international teams in Menlo Park, California, London, UK, and Stuttgart, Germany.

Your Skills:

You are obsessed with creating websites that delight and amaze users at every turn.

You are an expert in Web 2.0 design, technologies and methodologies. You have a proven track record working as a Product or Project manager to deliver Web 2.0 sites that are used by millions of consumers each month.

You have experience leading, or as a key member of, a team that has delivered high-performing consumer websites from idea to specification to delivery to ongoing iterations.

You have an eye for design – not only for making a website look great but making sites that are truly functional, easy and above all fun to use.

You are metrics based with experience in A-B and multivariate testing and SEM on consumer websites. You have experience leading or taking a key role in user testing of the websites you deliver.

You are an exceptional communicator. Good is not good enough. You have a very high level of written and spoken English with a proven track record of performing well in a multilingual environment.

You are a team player. You relish the opportunity to work with an exceptionally high performing team in a challenging professional environment.

You do not need previous experience delivering map-based websites to apply.

To Apply:

Send your CV to careers@cloudmade.com