

CloudMade – Product Manager – Kyiv, Ukraine

The Opportunity

In the last 24 months Apple's iPhone and Google's Android have permanently changed the landscape of the mobile world. Now 100Ms of consumers around the world have access to a vast world of high quality, low cost applications. 100,000s of developers around the world have access to tools that make it easier than ever before to design, build and market applications to a hungry audience.

Applications are pivotal to the mobile user experience. We believe that by 2013, 50% of the applications running on the 1Bn smartphones in use around the world will use location in some way to enhance the user experience. At CloudMade we are building the platform that will power the location aware user experiences of the future, let developers earn revenue from location aware apps and connect local merchants and retailers to consumers around the world.

About Us

In the last 2 years CloudMade has grown a community of over 23,500 developers around the world building applications that use location in unique ways. CloudMade's location platform lets mobile and web developers get access to a huge choice of different tools, services and map data from which they can imagine, build, deploy and monetize truly unique applications.

CloudMade's Executive Team is made up of seasoned industry veterans and technology entrepreneurs who have backgrounds in companies like Apple, Microsoft, Oracle, Symbian, Macromedia and Sony-Ericsson. We are backed by Sunstone Capital, Greylock Partners and Intel Capital – well respected venture capital funds which have invested in Facebook, Groupon, MySQL and LinkedIn amongst other prominent technology startups.

With a world-class team, over \$20M in funding and a powerful developer platform, CloudMade is now expanding its developer tools to bring location to more application categories on more mobile platforms – starting with Games. This will give iOS and Android developers a world class set of tools to build and monetize location based advertising and make CloudMade's platform the must have ingredient for mobile developers all over the world.

We want you to join us on our journey.

Your Mission

As Product Manager it will be your job to deliver to app developers across different mobile platforms and categories a world-class set of tools that lets them build apps that deliver remarkable user experiences made possible by location and make money from location based advertising in their apps. The success of your products will be characterized by growing the number of developers and applications that use CloudMade's tools and services and growing advertising revenues for developers and for CloudMade. You will be responsible for:

- Defining and working day-to-day with engineering teams to deliver a suite of developer tools that delight and amaze iOS and Android developers in Navigation, Travel, Games, Social, Utilities and other categories
- Defining and working day-to-day with engineering teams to deliver fine-tuning an advertising system that lets app developers add location based advertising into their apps, delivering high value, highly relevant advertising that earns significant revenues for the developer and CloudMade
- Engaging with app developers in Europe and the US to understand their needs and wants – translating them into product requirements
- Participating in the product lifecycle of products – from early idea generation and brainstorming, through business case analysis, market analysis, user testing, user interface design, rapid prototyping, development, deployment and iteration
- Working with CloudMade's User Interface Design teams to create stunning experiences for developers and their customers
- Working with CloudMade's Engineering teams to deliver rock-solid SDKs, documentation and code samples that app developers love

You will be part of a dynamic, high achieving, hard working product delivery team with team members in London, Stuttgart and Kyiv. You will report directly to the Head of Products and co-Founder of CloudMade, Nick Black.

Your Skills:

This is your big chance. You are hungry for success. And you measure that success in units of consumers, developers, apps and advertising revenues. You want your products to be used by billions of consumers and to bring billions of dollars of revenues to 100,000s of developers around the world.

You are obsessive about apps. Maybe you went out and bought an iPhone, maybe you borrowed an Android phone from a friend because you had to know what the app economy was all about. You live eat, breath and sleep apps and app developers.

You understand developers. You know what makes a good SDK, what makes good documentation and what developers love and hate. Most importantly you know that you have more to learn than you know – you can listen to developers, feel their pain and translate that into great product requirements.

You have incredible communication skills – good is not good enough. You can talk to a developer about REST, Static Frameworks and the pros and cons of MVC. You can talk to Marketing people about conversion rates, unique selling points and click-throughs and help them understand what your customers are looking for and what makes a good product. Then you can turn all of this into great user interfaces and precise engineering requirements.

You see solutions not problems. You love a challenge and will not rest until you have found the solution to even the toughest of problems.

You have world-class organizational skills. You are used to working in an environment where you always have too much to do. You prioritize effectively and focus on only the most important tasks,

Needless to say you are a team player. You can lead a team to success and also be part of a team.

You do not need previous product management experience to apply.

To Apply:

To apply please send your CV to careers@cloudmade.com together with a covering letter telling us why you are right for this role, along with links to previous products you have worked on in the past.